



Oregon School-Based
Health Care Network

Build The Movement...

Set Up a Tour of Your SBHC

Take the time to educate your community about SBHCs

The power of the school-based health center model is best experienced in person. Your newly elected federal, state or local decision makers may not yet know the value of having quality, affordable health care at school. Take them on a tour of your SBHC!

14 Steps for a Successful Tour

The National Assembly on School Based Health Care has assembled steps for you to plan a successful tour for any elected official. We've added a few more!

1. Identify your audience: who are the newly elected officials in your community and/or existing policy makers who could be made SBHC Champions.
2. Think about the “best messages” you can use during your meeting. Should you emphasize the value to the school and academic achievement, or access to health care—what does this audience value?
3. Think about your best messengers for your audience. Include youth, parents, business people other policy makers or anyone who can communicate the value of the SBHC to the targeted audience.
4. Make the date
5. Advise and include your partners: sponsor agency, school and OSBHCN (the Network)
6. Create the program, identify participants and their roles (include youth!)
7. Decide whether to invite the media
8. Organize materials and handouts
9. Rehearse
10. Confirm participants
11. Conduct tour
12. Debrief
13. Give thanks
14. Tell the Network! Email liz@osbhcn.org or call 503-595-8423 and let us know how it went and if there is any follow up needed.

A full description of these steps and timeline for planning an SBHC tour is available under the Advocacy Resources page of the NASBHC web site: www.nasbhc.org/advocacyresources